

#PlayForFaye

October 7, 2017 - Mox Boarding House - Bellevue, WA

WHAT IS IT?

#PlayForFaye is a unique charitable gathering featuring both an online and silent auction, arcade-style activities, Spellslinging, and a watch party for the 2017 Magic: The Gathering World Championship. #PlayForFaye benefits the [Breast Cancer Research Foundation](#) (BCRF), an independent, not-for-profit organization which has raised over \$500 million to support clinical and translational research at medical institutions worldwide. BCRF currently funds over 200 researches in six continents in 13 countries. It is the only breast cancer organization focused solely on research and a cure for breast cancer, and has the highest possible rating from [Charity Watch](#) and [Charity Navigator](#).

WHO'S BEHIND IT?



WHY SHOULD I BE EXCITED ABOUT IT?

Researching and curing breast cancer is a cause that is near and dear to Cedric's heart, since his mom, Faye, has fought (and is currently fighting) two battles with breast cancer. Cedric thinks of the gaming community as an exceptionally supportive one, and wants to ask for their help in raising funds for this cause. Cedric's passion for community has been mirrored by the ideals of his local game store, Mox Boarding House. Their charitable arm, ENGAGE, is always looking for new and innovative ways to help gamers give back, and their unmatched presence in our community has inspired both Cedric and CAP Media Group. Together, we've had the kind of creative, contagiously exciting brainstorms that can only lead to something great, and we want you to be a part of it.

SO HOW CAN I BE A PART OF IT?

We need the help and generosity of awesome businesses and people in order to make this event as successful as possible. We have a bunch of ways for you to get involved:

- Helping fund the event itself
- Donating items or experiences for the silent or online auction
- Donating items to be included in a swag bag
- Creating an arcade-style activity for attendees to engage with
- Be a Spellslinger
- You tell us! We're looking to create a fun and exciting event the gaming community has never seen before, and we'd love to hear your ideas for how you'd like to participate.

If your involvement reaches a certain level and you contact us by August 28th, you can be listed as a sponsor of the event!

YA GOT ME! WHO DO I TALK TO?

Lyla Ross (lross@cardkingdom.com) and Cedric Phillips (cedric@capmediagroup.net) would love to chat with you about how you want to get involved with #PlayForFaye. We look forward to hearing from you!